# FLEXIBLE PACKAGING & LABEL MAX

# CALL FOR ENTRIES

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Save your best work now! Closing Tuesday April 30th, 2024

# ELIGIBILITY AND HOW TO ENTER

# ELIGIBILITY

Competition Open to all Australian and New Zealand and Converters. All entries must be accompanied by the respective entry clearly identifying the different print parameters described in the Entry Form.

Printed material must be manufactured in Australia or New Zealand.

# **BENEFITS OF ENTERING**

- Industry recognition for achieving the highest standard of printed packaging.
- All winning entries will be published in Australia's leading magazines.
- All winning entries will be entered into internationally recognised packaging competitions including where applicable the World Label Awards and/or the FFTA Awards.

# **HOW TO ENTER**

# READ THE ENTRY DETAILS CAREFULLY

- Read the entire entry form and ensure that the definitions and entry criteria are clearly understood.
- Entries MUST have been produced between 30th March 2023 and 30th April 2024.
- Submitted entries MUST be manufactured in Australia and New Zealand are for commercial use.
- Each submission must be accompanied by a separate entry form and be accompanied as follows:

# LABELS

25 un-mounted samples, either in continuous form for roll-to-roll entries, or full sheets in the case of sheet fed labels. Submissions with less than 25 labels or where substitution of labels is observed by the judges, will be disqualified.

# **FLEXIBLE PACKAGING**

10 consecutive print repeats. Samples must not be cut or trimmed. Submissions with less than the required repeats will be disqualified.

# CARTONS

10 consecutive repeats of the finished carton. Submissions with less than the required repeats will be disqualified.

# POSTPRINT

10 consecutive repeats of the finished carton. Submissions with less than the required repeats will be disqualified.

# PREPRINT

10 consecutive repeats. Submissions with less than the required repeats will be disqualified

# ENVELOPE

10 consecutive repeats of the finished envelope. Submissions with less than the required repeats will be disqualified. Each company may enter as many categories as they choose.

- Provide the judging panel with as much information as possible.
- Each submission may only be entered in one category of the converter's choosing.
- Companies are limited to two entries per category.
- Wine and Spirit labels will only be accepted into the relevant category for Wine and Spirits. They will NOT be accepted into any other category
- The name of the converter must NOT appear on any of the submitted printed material or label or it will be disqualified.
- Entries may be reclassified at the judges' discretion.
- Reclassified entries will be disqualified if there are already two submitted from your company in the appropriate category.
- Decisions on submitted entries will be at the sole discretion of the judges and no correspondence will be entered into.

The company entering the printed material should obtain the permission of the brand owner before submitting the entry.

Entries are accepted in good faith. FPLMA cannot assume the responsibility for the inclusion of entries not qualified. FPLMA reserves the right to withdraw any award made in violation of competition rules.

All entries submitted will become the property of the FPLMA.

Winning entries will be retained for display purposes and may be used for promotional purposes.

Non-winning entries will be disposed of following the judging.

Complete each entry form in its entirety and mail it, along with the required entry fee(s) and samples (see ADDRESS FOR ENTRIES section) so that it arrives by the deadline of **Tuesday 30th April 2024.** 

# GET YOUR ENTRY READY!

# **CATEGORY 1 – FLEXO**

# 1.1 FLEXO NARROW WEB (Web up to 660mm)

# SURFACE PRINT PAPER

- 1.1.1 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.1.2 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# SURFACE PRINT FILM

- 1.1.3 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.1.4 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# **REVERSE PRINT FILM**

- 1.1.5 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.1.6 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# **1.2 FLEXO WIDE WEB** (Web greater than 660mm)

# SURFACE PRINT PAPER

1.2.1 Line and tone – Will be predominately be judged on Line and if including tone and small process area 1.2.2 Line and Process – Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# SURFACE PRINT FILM

- 1.2.3 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.2.4 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# **REVERSE PRINT FILM**

- 1.2.5 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.2.6 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# **1.3 FOLDING CARTONS** (Including cups)

- Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.3.2 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# 1.4 PREPRINT FOR CORRUGATED BOARD

1.4.1 Line and tone – Will be predominately be judged on Line and if including tone and small process area 1.4.2 Line and Process – Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# 1.5 POST PRINT FOR CORRUGATED BOARD

- 1.5.1 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.5.2 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# 1.6 LABEL AND TAGS

- Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.6.2 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# 1.7 ENVELOPES

- 1.7.1 Line and tone Will be predominately be judged on Line and if including tone and small process area
- 1.7.2 Line and Process Will be predominantly judged Line with full process or full process print coverage- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# GET YOUR ENTRY READY!

# **CATEGORY 2 – OFFSET**

# 2.1 FLEXIBLE PACKAGING

- (any web width) 2.1.1 Linework (no stipple or halftone)
- 2.1.2 Line + Tone (No 4CP)
- 2.1.3 Colour Process

# 2.2 FOLDING CARTONS

- (Including cups)
- 2.2.1 Linework (no stipple or halftone)
- 2.2.2 Line + Tone (No 4CP)
- 2.2.3 Colour Process

# 2.3 PREPRINT FOR CORRUGATED BOARD

- 2.3.1 Linework (no stipple or halftone)
- 2.3.2 Line + Tone (No 4CP)
- 2.3.3 Colour Process

# 2.4 LABELS AND TAGS

- 2.4.1 Linework (no stipple or halftone)
- 2.4.2 Line + Tone (No 4CP)
- 2.4.3 Colour Process
- 2.4.4 Wine and Spirits

# **2.5 ENVELOPES**

- 2.5.1 Linework (no stipple or halftone)
- 2.5.2 Line + Tone (No 4CP)
- 2.5.3 Colour Process

# CATEGORY 3 – LETTERPRESS

# 3.1 LABELS AND TAGS

3.1.1 Linework (no stipple or halftone)

- 3.1.2 Line + Tone (No 4CP)
- 3.1.3 Colour Process
- 3.1.4 Wine and Spirits

# 3.2 ENVELOPES

- 3.2.1 Linework (no stipple or halftone)
- 3.2.2 Line + Tone (No 4CP) 3.2.3 Colour Process

# **CATEGORY 4 – GRAVURE**

# 4.1 LABELS AND TAGS

- 4.1.1 Linework
- (no stipple or halftone) 4.1.2 Line + Tone (No 4CP)
- 4.1.3 Colour Process
- 4.1.4 Wine and Spirits

# 4.2 FLEXIBLE PACKAGING (any web width)

- 4.2.1 Linework (no stipple or halftone)
- 4.2.2 Line + Tone (No 4CP)
- 4.2.3 Colour Process

# **CATEGORY 5 – DIGITAL**

# 5.1 LABELS AND TAGS

- 5.1.1 All labels except Wine and Spirits
- 5.1.2 Wine and Spirits

# 5.2 FLEXIBLE PACKAGING (any web width)

5.2.1 All digitally printed entries

# CATEGORY 6 – COMBINATION

# 6.1 LABELS AND TAGS

6.1.1 Linework (no stipple or halftone)

- 6.1.2 Line + Tone (No 4CP)
- 6.1.3 Colour Process
- 6.1.4 Wine and Spirits

# 6.2 FOLDING CARTONS

- (any web width) 6.2.1 Linework
- (no stipple or halftone)
- 6.2.2 Line + Tone (No 4CP)
- 6.2.3 Colour Process
- 6.2.4 Wine and Spirits

# **CATEGORY 7 – BOOKLETS**

# 7.1 LABELS AND TAGS

7.1.1 Any label with two or more pages by any process.

# CATEGORY 8 – SCREEN

# 8.1 ANY ENTRY

8.1 Any entry produced exclusively by screen process either rotary or flat

# **CATEGORY 9 – INNOVATION**

Innovation Entries may also be entered in other print award categories accompanied with required print repeats and respective paperwork.

# 9.1 ANY ENTRY

9.1 Any entry, by any print process, that shows innovation for the process or application



# **ENTRY FORMS:**

Entry forms and full entry terms and conditions available at www.fplma.org.au

# SUBMITTING ENTRIES/ENQUIRIES

Send your entries with payment to:

Tony Dalleore, C/- MacDermid Graphics Solution 29 Dennis St, Campbellfield 3061

Paul Garside (Print Awards Chairman) M: +61 499 992 867



# **FPLMA PRINT AWARDS 2024 ENTRY FORM**

# Part A - Company Information

# Entry #

FPLMA USE ONLY



LEXIBLE PACKAGING & LABEL MA

# **ENTRY TITLE:**

Please tick this box if the label cannot be used for promotional purposes by FPLMA.

**1.3 FOLDING CARTONS** 

1.3.1 Line and tone<sup>1</sup>

1.3.2 Line and Process<sup>2</sup>

(Including cups

**1.4 PREPRINT FOR** 

(see note below)

(see note below

(see note below)

(see note below)

**1.7 ENVELOPES** 

1.6 LABEL AND TAGS

1.6.1 Line and tone<sup>1</sup>

1.7.1 Line and tone<sup>1</sup>

1.7.2 Line and Process<sup>2</sup>

1.6.2 Line and Process<sup>2</sup>

**1.5 POST PRINT FOR** 

CORRUGATED BOARD

1.5.1 Line and tone<sup>1</sup>

1.5.2 Line and Process<sup>2</sup>

CORRUGATED BOARD

1.4.1 Line and tone<sup>1</sup>

1.4.2 Line and Process<sup>2</sup>

# CATEGORY ENTERED: Please tick the relevant box. A maximum of 2 entries per category, per company are permitted Entries exceeding this will have the extra entries disqualified.

## **CATEGORY 1 – FLEXO**

# **1.1 FLEXO NARROW WEB**

# Surface Print Paper

1.1.1 Line and tone<sup>1</sup> e note helo

#### 1.1.2 Line and Process<sup>2</sup> (see note belo

# Surface Print Film

- 1.1.3 Line and tone<sup>1</sup> 1.1.4 Line and Process<sup>2</sup>
- (see note below

# **Reverse Print Film**

- 1.1.5 Line and tone<sup>1</sup> (see note belo
- 1.1.6 Line and Process<sup>2</sup> (see note below

#### **1.2 FLEXO WIDE WEB** (Web greater than 660m

# Surface Print Paper

- 1.2.1 Line and tone<sup>1</sup> (see note below) 1.2.2 Line and Process<sup>2</sup>
- Surface Print Film

1.2.3 Line and tone<sup>1</sup> (see note below)

#### 1.2.4 Line and Process<sup>2</sup> (see note belo

# **Reverse Print Film**

- 1.2.5 Line and tone<sup>1</sup>
- 1.2.6 Line and Process<sup>2</sup> (see note below)

#### Notes:

1. Will be predominately be judged on Line and if including tone and small process area 2. Will be predominantly judged Line with full process or full process print coverage - being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# **COMPANY DETAILS**

#### Name<sup>.</sup>

| Street Address: | Postcode: |          |
|-----------------|-----------|----------|
| City:           | State:    | Country: |
| Phone:          | Email:    |          |
|                 |           |          |

#### **ENTRY FEES** Member

**PAYMENT METHOD:** 

Signature of Company Representative:

Please mail to: Anthony Dalleore

Deadline for entries - Tuesday 30th April 2024

C/- MacDermid

Initial & Second Entry FREE Each Additional Entry A \$75.00

FPLMA Australian Packaging Awards

29 Dennis Street, Campbellfield Vic 3061

Direct Deposit (Westpac Account Name: FPLMA LIMITED BSB: 033122 Acc No: 274123) We certify that the entry or entries submitted were produced between 1st July 2023 and 30th April 2024.

# **CATEGORY 2 - OFFSET**

#### 2.1 FLEXIBLE PACKAGING (Any web width)

- 2.1.1 Linework
- stipple or halftone) 2.1.2 Line + Tone (No 4CP)
- 2.1.3 Colour Process

#### 2.2 FOLDING CARTONS cluding cups)

- 2.2.1 Linework
- no stipple or halftone) 2.2.2 Line + Tone (No 4CP) 2.2.3 Colour Process
- 2.3 PREPRINT FOR CORRUGATED BOARD
- 2.3.1 Linework no stipple or halftone
- 2.3.2 Line + Tone (No 4CP)
- 2.3.3 Colour Process 2.4 LABELS AND TAGS

# 

- 2.4.1 Linework (no stipple or halftone)
- 2.4.2 Line + Tone (No 4CP) 2.4.3 Colour Process
- 2.4.4 Wine and Spirits

# **2.5 ENVELOPES**

- 2.5.1 Linework (no stipple or halftone)
- 2.5.2 Line + Tone (No 4CP) 2.5.3 Colour Process

# **CATEGORY 3 - LETTERPRESS**

# **3.1 LABELS AND TAGS**

- 3.1.1 Linework ole or halfto
- 3.1.2 Line + Tone (No 4CP)
- 3.1.3 Colour Process

# 3.1.4 Wine and Spirits

# **3.2 ENVELOPES**

- 3.2.1 Linework
  - ople or halftone) 3.2.2 Line + Tone (No 4CP)
  - 3.2.3 Colour Process

# **CATEGORY 4 - GRAVURE**

# 4.1 LABELS AND TAGS

- ny web wic
- (no stipple or halftone)
- 4.1.2 Line + Tone (No 4CP)
- 4.1.3 Colour Process

#### 4.1.4 Wine and Spirits **4.2 FLEXIBLE PACKAGING** (Any web width)

- 4.2.1 Linework
- (no stipple or halftone) 4.2.2 Line + Tone (No 4CP)
- 4.2.3 Colour Process

# **CATEGORY 5 - DIGITAL**

# 5.1 LABELS AND TAGS

- 5.1.1 All labels except Wine and Spirits
- 5.1.2 Wine and Spirits

#### 5.2 FLEXIBLE PACKAGING (Any web width)

5.2.1 All digitally printed entries

# **CATEGORY 6 - COMBINATION**

# 6.1 LABELS AND TAGS

- 6.1.1 Linework le or halftone
- 6.1.2 Line + Tone (No 4CP)
- 6.1.3 Colour Process

# 6.1.4 Wine and Spirits

# **6.2 FOLDING CARTONS**

- 6.2.1 Linework
- no stipple or halft 6.2.2 Line + Tone (No 4CP)
- 6.2.3 Colour Process
- 6.2.4 Wine and Spirits

# **CATEGORY 7 - BOOKLETS**

# 7.1 LABELS AND TAGS

7.1.1 Any label with two or more pages by any process.

# **CATEGORY 8 - SCREEN**

8.1 Any entry 8.1 Any entry produced exclusively by screen process either rotary or flat

# **CATEGORY 9 - INNOVATION**

9.1 Any entry 9.1 Any entry, by any print process, that shows innovation for the process or application

Non-Member Initial Entry A \$165.00

For further information contact:

Anthony Dalleore 0412 541 692

Paul Garside

Each Additional Entry A \$85.00

0499 992 867

anthony.dalleore@macdermid.com

Paul\_Garside@wuh-group.com

# **FPLMA PRINT AWARDS 2024 ENTRY FORM**

# Part A - Company Information

Entry #

# **ENTRY TITLE:**

# **CATEGORY ENTERED:** Please tick the relevant box.

**1.3 FOLDING CARTONS** 

1.3.1 Line and tone<sup>1</sup>

1.3.2 Line and Process<sup>2</sup>

(Including cups

(see note below)

(see note below)

**1.4 PREPRINT FOR** 

(see note below)

**1.5 POST PRINT FOR** 

CORRUGATED BOARD

1.5.1 Line and tone<sup>1</sup>

1.5.2 Line and Process<sup>2</sup>

1.6.1 Line and tone<sup>1</sup>

1.7.1 Line and tone<sup>1</sup>

1.7.2 Line and Process<sup>2</sup>

1.6.2 Line and Process<sup>2</sup> (see note below)

**1.6 LABEL AND TAGS** 

**1.7 ENVELOPES** 

(see note below)

(see note below)

(see note he

CORRUGATED BOARD

1.4.1 Line and tone<sup>1</sup>

1.4.2 Line and Process<sup>2</sup>

## **CATEGORY 1 – FLEXO**

#### **1.1 FLEXO NARROW WEB** eb up to 66

# Surface Print Paper

- 1.1.1 Line and tone<sup>1</sup> (see note below)
- 1.1.2 Line and Process<sup>2</sup>

## Surface Print Film

- 1.1.3 Line and tone<sup>1</sup> (see note below)
- 1.1.4 Line and Process<sup>2</sup> (see note belo

## **Reverse Print Film**

- 1.1.5 Line and tone<sup>1</sup> (see note below) 1.1.6 Line and Process<sup>2</sup>
- **1.2 FLEXO WIDE WEB** (Web greater than 660

## Surface Print Paper

- 1.2.1 Line and tone<sup>1</sup> ee note below
- 1.2.2 Line and Process<sup>2</sup>

# Surface Print Film

- 1.2.3 Line and tone<sup>1</sup> (see note below)
- 1.2.4 Line and Process<sup>2</sup>

#### (see note below) **Reverse Print Film**

- 1.2.5 Line and tone<sup>1</sup>
- (see note below)
- 1.2.6 Line and Process<sup>2</sup>

## Notes:

1. Will be predominately be judged on Line and if including tone and small process area 2. Will be predominantly judged Line with full process or full process print coverage

- being 4 colour or higher in process printing (covers 4 or 6 or 7 colour gamete)

# **CATEGORY 2 - OFFSET**

#### 2.1 FLEXIBLE PACKAGING Any web width

- 2.1.1 Linework
- no stipple or halftone
- 2.1.2 Line + Tone (No 4CP) 2.1.3 Colour Process

# 2.2 FOLDING CARTONS

- 2.2.1 Linework (no stipple or halftone)
- 2.2.2 Line + Tone (No 4CP)
- 2.2.3 Colour Process 2.3 PREPRINT FOR

# CORRUGATED BOARD

- 2.3.1 Linework o stipple or halftone) 2.3.2 Line + Tone (No 4CP)
- 2.3.3 Colour Process

# 2.4 LABELS AND TAGS

- 2.4.1 Linework le or halftone)
- 2.4.2 Line + Tone (No 4CP)
- 2.4.3 Colour Process
- 2.4.4 Wine and Spirits

# **2.5 ENVELOPES**

- 2.5.1 Linework
- 2.5.2 Line + Tone (No 4CP)
- 2.5.3 Colour Process



# 3.1 LABELS AND TAGS

- 3.1.1 Linework no stipple or halftone)
- 3.1.2 Line + Tone (No 4CP)
- 3.1.3 Colour Process

## 3.2 ENVELOPES

FPLMA USE ONLY

- 3.2.1 Linework

- (Any web width)

- 4.1.4 Wine and Spirits

#### **4.2 FLEXIBLE PACKAGING** (Any web width)

- 4.2.1 Linework
- nle or halftone) 4.2.2 Line + Tone (No 4CP)
- 4.2.3 Colour Process

## **CATEGORY 5 - DIGITAL**

# 5.1 LABELS AND TAGS

- 5.1.1 All labels except
- Wine and Spirits 5.1.2 Wine and Spirits
- 5.2 FLEXIBLE PACKAGING

# ny web width

5.2.1 All digitally printed entries

LABELS: 25 un-mounted samples, either in continuous form for roll-to-roll entries, or full sheets in the case of sheet fed labels. Submissions with less than 25 labels or where substitution of labels is observed by the judges, will be disqualified.

FLEXIBLE PACKAGING: 10 consecutive print repeats. Samples must not be cut or trimmed. Submissions with less than the required repeats will be disqualified. CARTONS: 10 consecutive repeats of the finished carton. Submissions with less than the required repeats will be disqualified.

POSTPRINT: 10 consecutive repeats of the finished carton. Submissions with less than the required repeats will be disqualified.

PREPRINT: 10 consecutive repeats. Submissions with less than the required repeats will be disqualified.

ENVELOPE: 10 consecutive repeats of the finished envelope. Submissions with less than the required repeats will be disqualified.

| PRESS DETAILS             | Manufacturer:             | Model:           | Web Width:               | Press Width:               |
|---------------------------|---------------------------|------------------|--------------------------|----------------------------|
| PRINTING DETAILS          | Single pass:              | ☐ Multiple Pass: | $\Box$ Inline embellishm | ent: Offline embellishment |
| Run Length:               | mts/labels                | Average          | press speed:             | m/min                      |
| Number of Colours:        |                           | Halftone         | screen ruling:           | lpi                        |
| Name of operator who prin | ted the entry (optional): |                  |                          |                            |

Name of operator who printed the entry (optional):

# PROCESSES USED IN THE ENTRY MANUFACTURE: Please tick ALL relevant processes

| Flexography              | □ Offset  | Letterpress            | 🗌 Digital               | 🗌 Hot Foil | Cold Foil |  |
|--------------------------|-----------|------------------------|-------------------------|------------|-----------|--|
| Screen                   | Emboss    | Other (Please specify) |                         |            |           |  |
| SUBSTRATE DETAILS: Type: |           |                        | Supplier:               |            |           |  |
| INK DETAILS:             |           | ☐ Water based          | □ Solvent based         | □ Paste    | Supplier: |  |
| PREPRESS DETAILS:        | 🗆 Inhouse | External               | Name of PrePress House: |            |           |  |
|                          |           |                        |                         |            |           |  |

ADDITIONAL RELEVANT TECHNICAL INFORMATION ?: Yes. Please supply information on separate sheet of paper.



EXIBLE PACKAGING & LABEL MA

SUPPORTED BY

7.1.1 Any label with two or more pages by any process.

**CATEGORY 6 - COMBINATION** 

6.1.2 Line + Tone (No 4CP)

6.1.3 Colour Process

6.1 LABELS AND TAGS

no stipple or halftone)

6.1.1 Linework

# **CATEGORY 8 - SCREEN**

8.1 Any entry 8.1 Any entry produced exclusively by screen process either rotary or flat

# **CATEGORY 9 - INNOVATION**

9.1 Any entry 9.1 Any entry, by any print process, that shows innovation for the process or application

- 3.2.2 Line + Tone (No 4CP) 3.2.3 Colour Process **CATEGORY 4 - GRAVURE** 4.1 LABELS AND TAGS 4.1.1 Linework (no stipple or halftone)

  - 4.1.2 Line + Tone (No 4CP)
  - 4.1.3 Colour Process