FPLMA CALL FOR SPEAKERS

AUGUST 29TH & 30TH 2024 MCEC SOUTH WHARF MELBOURNE

Would you like to secure a speaking position at the next FPLMA Packaging Conference? Submit a short brief highlighting the main points of your presentation

You will be presenting to an audience that consists of...

- Brand owners
- Printers
- Buyers
- Senior management
- Partners to the printing industry
- Training organisations
- Associated worldwide FTA's



THEME: NAVIGATING NEW FRONTIERS

It is often said the only constant in business is change itself. The business environment today has rarely faced so much change occurring at the same time.

Whether it be technology and harnessing innovation or government intervention with changing rules and regulations, managing profitability has become increasingly complex.

The theme for 2024's conference aims to provide participants with tools on navigating through this complexity, and creating solutions to support business.

Speakers will cover a range of topics with a view to providing you with an understanding on options for managing profitability, and ensure you are prepared for taking advantage of these opportunities to stay ahead of the game

AREAS OF INTEREST FOR SPEAKERS COULD INCLUDE:

- Digitalisation in Packaging and supply chain processes.
- Pressures of manufacturing in 2024.
- Government IR changes.
- Technology to improve Profitability.
- Reaching sustainable packaging targets without effecting the profitability.
- Attracting skilled personnel.
- Training resources.
- Fit for purpose manufacturing, efficiency measurement.

